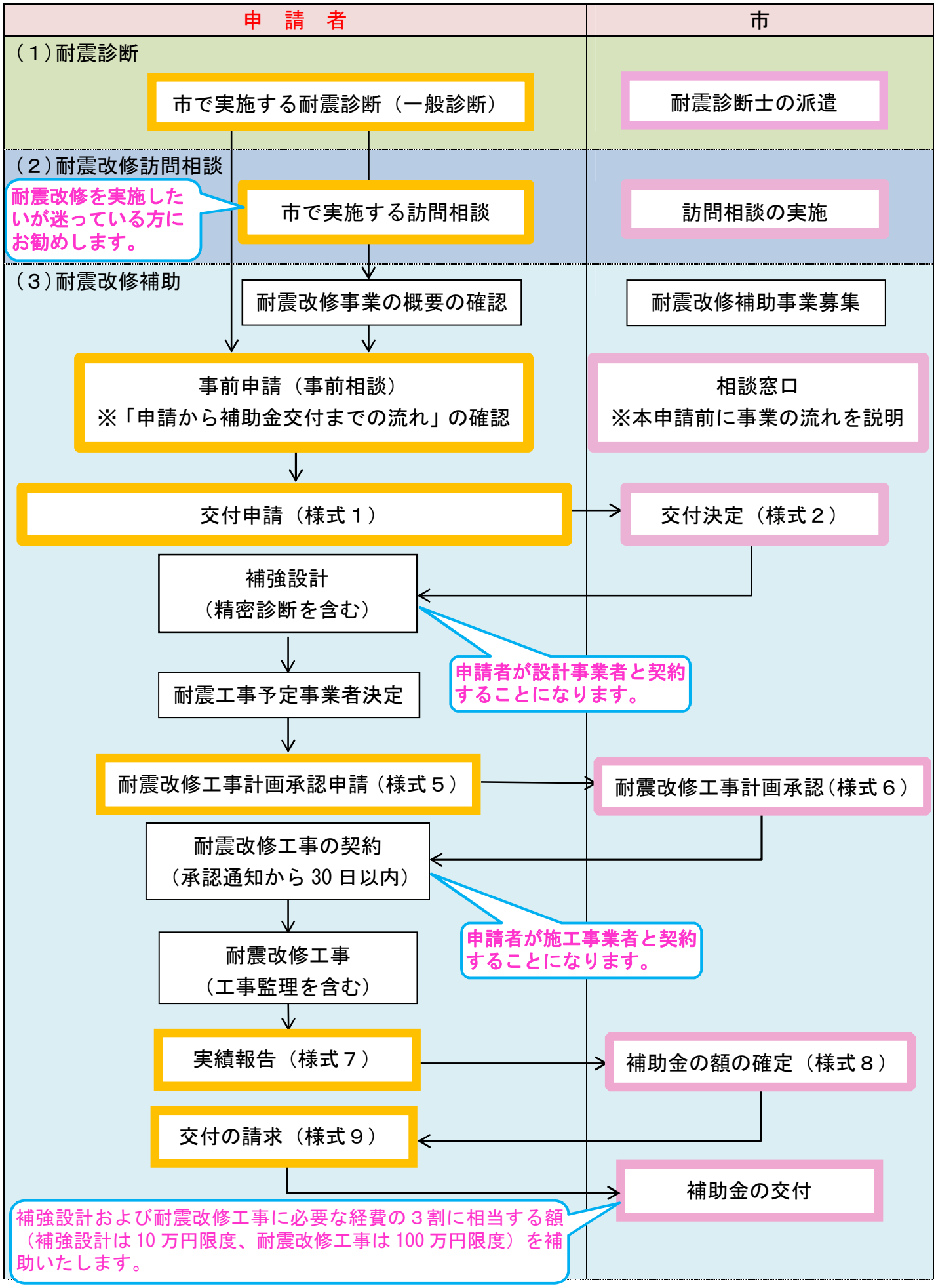古河市における木造住宅耐震改修促進事業の流れ